

WE HELP CLIENTS INCREASE REVENUE.



Christine R. Spray is a nationally recognized business development keynote speaker, best-selling author three times, consultant, trainer, coach and Certified EOS Implementer. Spray serves as a CEO and business advisor with a passion for helping people and companies grow.

Best-Selling Author with Steve Forbes

SuccessOnomics-Doing Business in Today's Economy

Best-Selling Lists and Rankings: #1 Direct Marketing, #4 Marketing, #5 Marketing & Sales, #11 Entrepreneurship, #12 Small Business and Entrepreneurship, and #91 Business & Money

Best-Selling Author with Brian Tracy

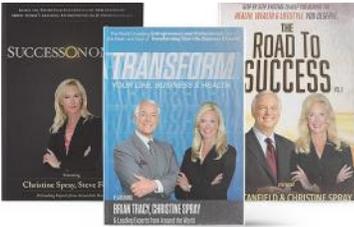
Transform-Your Life, Business & Health

Best-Selling Lists and Rankings: #6 Direct Marketing, #13 Marketing for Small Business

Best-Selling Author with Jack Canfield

Road to Success

Best-Selling Lists and Rankings: #19 Direct Marketing



Founder & President

Strategic Catalyst, Inc. - www.strategiccatalystinc.com

Spray launched Strategic Catalyst, Inc. after working in public accounting and industry in senior leadership roles with start-up, restructuring and growth responsibilities. With more than 20 years of experience, Spray has created proven programs for management in the area of new business strategy by helping companies increase revenue through proven business development strategies and processes. Spray is a graduate of Coach University's Two Year Program.



Certified EOS Implementer

Entrepreneur Operating System - www.strategicgrowthconsultant.com

Spray helps business leaders and entrepreneurs get what they want from their business by providing a complete system with simple tools to:

- 1) Master their Vision with everyone heading in the same direction
- 2) Gain Traction with execution and accountability
- 3) Create Healthy leadership teams that are functional and cohesive



Founder & President

National Business Development Association - www.nbda.co

Spray launched the National Business Development Association (NBDA) to fill the need for a national trade association to provide best practices to individuals whose primary responsibility is generating business for their organization. NBDA provides a vibrant learning community where members can stay on top of industry trends and continually hone their skills through targeted professional development.



Master Chair & National Speaker

Vistage International - www.vistage.com

Spray serves as Master Chair and National Speaker for Vistage International, the world 's leading chief executive organization. In her leadership role, she leads C-level executive discussions to help companies implement more efficient processes and programs that reduce costs, increase profitability and foster enhanced growth.

Are You Running Your Business... or is IT running YOU?

If you are the owner, leader or manager of an organization who wants to see your business consistently run better, increase profitability and grow faster, Christine Spray and EOS® can help you and your leadership team **simplify, clarify and achieve your vision.**

Even the most successful business leaders occasionally find running a business more challenging than they expected. Many work longer hours and get less return on their investment of time and money than they would like. Most leaders regularly grapple with one or more of the following challenges:

- ➔ Lack of control - over time, the market, or the company
- ➔ People - don't listen, understand or follow through
- ➔ Profit - there's not enough of it
- ➔ Growth - is okay, but they just can't seem to break through to the next level
- ➔ Magic Pills - Lots of remedies and quick fixes have come and gone, but the wheels are still spinning

"Prior to EOS my partner and I felt like our business had hit a wall. Christine guided our team through the EOS implementation process and helped us develop valuable disciplines that directly led to increased profitability and employee engagement. The results have far exceeded our expectations! I would highly recommend Christine to anyone wanting to take their business to another level." – David Hamilton, CEO

If these problems seem all too familiar, you're not alone. It doesn't have to be that way. Christine Spray has been helping business leaders, entrepreneurs and their leadership teams succeed for more than a decade. Working with Christine, she will introduce you to the Six Key Components™ of successful businesses. She will arm you and with a set of simple, practical tools you and your leadership team can begin using right away to get better results.

As a Certified EOS Implementer™, Christine has completed the most rigorous EOS training. She has been verified by EOS on her expertise to help business owners achieve their goals. A short list of client successes and references includes:

- ➔ Sharon Moon, CEO, Automated Voice & Data Solutions
- ➔ Randy Reimer, Managing Partner, Reimer McGuinness & Associates
- ➔ David Ambrose, CEO, The Ambrose Group
- ➔ Gary Jurney, CEO, Kainos Partners
- ➔ Jon Stone, CEO, J Stone Construction
- ➔ Larry St. Martin, CEO, Murphy's Corporate Lodging

As a nationally recognized speaker and best-selling author, Christine's interactive work style and real world experience provide benefit for growth-oriented leaders and entrepreneurs at all levels. Her clients become focused, clear on priorities and issues, healthier as a leadership team, and using tools that help them gain more traction. Don't let the company run you – get a grip on your business.



"I believe we are here to serve others," says Christine. "I am passionate about helping people and companies grow. My client's success is how I rate my success - together we exceed expectations and in turn I am carrying out my mission."



Christine R. Spray, Certified EOS Implementer
832.320.8224 • cspray@strategiccatalystinc.com
www.strategicgrowthconsultant.com • www.strategiccatalystinc.com